

## NYCC Archives – May 2011

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### May "President's Message"



By Ellen Jaffe

Fellow Members of NYCC,

With the SIGs nearing graduation, attention is turning toward the Club's ride season offerings . . . starting with Bike Month.

This year NYCC is going to participate, not only to show off the vitality of our Club, but to help remind the larger community that cycling as transportation and recreation is an asset for the city.

With the enforcement issues of the past few months and distortions in certain of the media, such positive associations may have receded for some. A highly visible and joyous Bike Month can go a long way towards repair.

We're starting this month-long celebration with an NYCC presence at the New Amsterdam Bike Show.

Then we're picking up on a Ken and Marilyn Weissman idea and offering four Social Sundays Bike Month rides – short, non-competitive tours through the cityscape. On the docket . . . rides to City Island, Coney Island, Red Hook and around the Manhattan Perimeter. All are open to non-members.

Our Newcomers Ride is on June 12 . . . but with a 75th anniversary twist. Destination: the fabulous Goswick Pavilion in Piermont.



That Newcomers will be special this year is an understatement! So, if the following cyclists will please save the date . . .

1. All new members of the Club
2. Non-members thinking about joining NYCC and looking for a terrific way to try us out
3. Members to lead every level of rides!

Promotion for Newcomers will be wide, beyond Club walls, so we expect a crowd.

Wanted: enthusiastic, experienced ride leaders, most particularly B and C.

Filling in this year for long-time Newcomers impresario Gary McGraime is our able C Rides Coordinator, Bill Laffey. Leaders, please contact Bill for this choice opportunity for us to strut our stuff.

[swlaffey@gmail.com](mailto:swlaffey@gmail.com)

Now, to our Berkshires weekend whose logistics can be daunting for first-timers! If you have any questions, please email our superb Berkshires organizer [Reyna Franco](#). And don't forget to sign up for our dinner dance before the price bumps on May 11. Interested in leading a Berkshires ride? Please contact Berkshires ride coordinator [Tom Lasky](#). Once again Tom is working on a full schedule for *every* pace level for the weekend.

Switching focus to our website . . .

Jim Reaven, our devoted webmaster, has recently resigned due to personal plans taking him out of the city. To Jim . . . a huge thank you for devotion to the Club and the website, for the countless hours and bottomless energy he put in helping us through a difficult transition.

Recently elected to the Board and into the role of webmaster steps Darren Ortsman.

Darren, a B Siggie, comes to the role with over 13 years professional experience in the full life cycle of web projects – design to launch to promotion and maintenance. Darren helps his clients with search marketing, tracking, analytics, messaging and usability . . . all areas of expertise that will benefit NYCC. Darren, thank you for stepping up and a warm welcome to the Board!

On another web note, a big thank you to B-SIG leader and graphic designer, Cathline Marshall. It's Cathline's beautiful graphics that have lately made the homepage carousel sing.

And while on the subject of graphic design, let us again appreciate Rolando Felix whose jersey, shorts and socks are selling like hotcakes. The order window for June delivery is closed. But that doesn't mean you still can't order. The next cutoff is June 1 for July delivery. Newly offered in this next tranche will be a wind jacket. We expect the new and fabulous water bottles to be available at the next Club meeting on May 10 . . . B-SIG graduation!

Planning for West Point weekend, July 2-4, is in the capable hands of Lucia Deng. Registration will open around May 15th. Spaces are limited for this fabulous weekend. Sign up early.

Also humming along . . . planning for what is going to be a spectacular and unforgettable day of celebration on July 16 . . . our 75th Gala! Buy your tickets now!

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Lastly, our significant focus on advocacy is likely becoming a permanent part of the NYCC landscape. This investment is a must if we want a fair place and meaningful voice in our own welfare.

In fact, we hope that recent promising meetings will soon yield an officially clarified Central Park enforcement policy – one that will answer the present widespread confusion about exactly when and under what circumstance to stop at lights in the park.

So, here's to terrific SIG graduation rides . . . and to a joyous "May is Bike Month" that refocuses our city on all good things about the bike and cycling.

Safe riding, everyone. See you on the road.

**Ellen**

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## NYCC Photos of the Week:

Every week, we will feature NYCC photos in the eWeekly and on the homepage. Send your photo(s) with caption(s) and photo credit(s) to [bulletineditor@nycc.org](mailto:bulletineditor@nycc.org) for consideration.



C-SIGGIES taking a break in Pascack Park. *Photo: Gary McGraine*



Escape New York Chair Beth Bryson scoots on a stunning [Van Moof](#) at the New Amsterdam Bike Show. *Photo: Ellen Jaffe*



Captivatingly Clean-Cut C-SIGGIES at Kingsland Point Park in Sleepy Hollow  
*Photo: Angelica Ocasio*



Blue B-SIG on top of Bear Mountain *Photo: Morene Bangel*



The finale in our Social Sundays for Bike Month Series, a Manhattan perimeter ride led by Bill Laffey and Adrienne Browning *Photo: Ellen Jaffe*



German TV at the start, shooting a news piece on cycling's growth in New York City. *Photo: Ellen Jaffe*



Zoo House residents strike a Brady Bunch pose. Here's a story of a lovely weekend... *Photo: Bob Cowin*

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Thinking of joining NYCC? Don't know anyone who rides? New to the Club? Want to relax and catch up with friends after yesterday's demanding ride?

Here's your answer: a New York Cycle Club Social Sunday ride during Bike Month!

Social Sundays are shorter, leisurely rides that almost always involve food along the way . . . and you don't need to be an NYCC member to participate!

You do need a bike in good working order with fully inflated tires, a helmet, water and \$ for lunch. **Rain cancels** so watch the [NYCC Message Board](#) if in doubt.

### **NYCC's Social Sunday Ride Schedule**

#### **Sunday, May 1 - Manhattan to Red Hook, Brooklyn**

**This is NYCC's Bike Month kickoff ride!** A short, noncompetitive ride, ending with a group lunch at Fairway in Red Hook. Bring your friends along too. Schmooze as long as desired with your new/old friends, then ride, or take the subway -- or maybe the water ferry -- back home.

**Start Place:** Eleanor Roosevelt Statue, Riverside Drive & 72nd Street

**Distance:** +/- 20 miles

**Start Time:** 9:30AM

**Pace:** Touring

**Ride Leaders:** Ken & Marilyn Weissman

Have questions? Email: [nyccmultisport@gmail.com](mailto:nyccmultisport@gmail.com)

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### **Sunday, May 8 – City Hall to Coney Island!**

Across the Brooklyn Bridge, to Prospect Park and Shore Parkway . . . we're taking the scenic route to Coney Island! The pace is leisurely; the route mostly flat. It's a social lunch at Nathan's Famous and we'll stop for something sweet on the way home. Bring your friends, water, \$ for lunch, plus some pocket snacks.

**Start Place:** City Hall (opposite Brooklyn Bridge pathway)

**Distance:** +/- 35 miles

**Start Time:** 9:30AM

**Pace:** Leisurely

**Ride Leaders:** Ellen Jaffe, Beth Bryson

Have questions? Email: [president@nycc.org](mailto:president@nycc.org) or [enyinfo@nycc.org](mailto:enyinfo@nycc.org)

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### **Sunday, May 15 - Central Park to City Island!**

A short, non-competitive, mostly flat ride, with a group lunch on wonderful City Island. Bring your friends along too. Schmooze with your new/old friends at lunch, then ride or take the subway back home.

Be sure to bring water and some pocket snacks.

**Start Place:** Central Park Boathouse

**Distance:** +/- 35 miles

**Start Time:** 9:30AM

**Pace:** Leisurely

**Ride Leaders:** Linda Wintner & Kim Jenkins

Have questions? Email: [kimjenkins@aol.com](mailto:kimjenkins@aol.com) or [lwintner@metlife.com](mailto:lwintner@metlife.com)

**RAIN CANCELS. IF IN DOUBT CHECK THE [NYCC MESSAGE BOARD](#)**

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### **Sunday, May 22 – Ride the Perimeter of Manhattan!**

Come with us for a leisurely sight-seeing adventure around the island of Manhattan. We will stay on bike paths where we can, but there is also some street riding. Sights will include the little red lighthouse under the GWB, Gracie Mansion, and the South Street Seaport, where we will stop for a picnic lunch. Must have a helmet, filled water bottle, lunch money, and a sunny disposition.

**Start Place:** Eleanor Roosevelt Statue, 72nd Street and Riverside Drive

**Distance:** 31 miles

**Start Time:** 9:30AM

**Pace:** Touring

**Ride Leaders:** Adrienne Browning & Bill Laffey

Have questions? Email: [swlaffey@gmail.com](mailto:swlaffey@gmail.com) or [asbrowning1@gmail.com](mailto:asbrowning1@gmail.com)

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**Remember:** You do not need to be an NYCC member to join us for one of these Social Sunday rides!  
Rain cancels so watch our NYCC Message Board.

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## NYCC Ride Leader Incentives



Attention all current and future ride leaders! For all those fabulous rides you lead, you will get a token of NYCC's appreciation based on the total number of rides you have led throughout the year. You could get a water bottle, socks, shorts or the grail -- an NYCC jersey specially detailed with "Ride Leader." Now doesn't that make leading great NYCC rides that much sweeter?

### Rides Led

3 to 6

6 to 12

12+

25+

### NYCC Incentive

Water bottle

Socks

Ride Leader jersey (rides must include cue sheets, route planning)

Shorts (repetitive loop training rides, e.g., Central Park, Prospect Park, River Road)

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## May 10: NYCC Club Meeting: B-SIG GRADUATION!



To all 2011 B-SIGGIES: You did it! Regardless of weather, you rode the rugged rides your B-SIG leaders mapped out for you. You absorbed and applied the cycling skills and knowledge your leaders imparted and rode to make everyone proud. Now it's time for NYCC's official acknowledgement of your efforts and success -- the B-SIG graduation! Come and enjoy your well-deserved recognition.

To everyone else: Join us in cheering and commending this year's graduating B-SIGGIES!

**Date:** Tuesday, May 10th

**Time:** 6:00pm - 9:00pm

**Place:** Annie Moore's Bar & Restaurant (downstairs)

**Address:** 50 East 43rd Street (1/2 block east of Madison Ave)

**Buffet Dinner:** 6:45pm - 7:30pm, \$20 per person

**Program:** 7:30pm - 9:00pm

If you are having dinner, [kindly RSVP](mailto:programs@nycc.org) to [programs@nycc.org](mailto:programs@nycc.org)

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## NYCC 2010 Financials – Report to Members

### New York Cycle Club, Inc. Year End Balance Sheet 12/30/2010

Assets	
Checking	\$3,001
Savings	\$35,310
Bank Totals	\$38,311
Inventory - Club Merchandise	\$1,652
<b>Total Assets</b>	<b>\$39,963</b>
Liabilities	
Accounts Payable	\$0
Notes Payable	\$0
<b>Total Liabilities</b>	<b>\$0</b>
Fund Balance	\$39,963
<b>Total Liabilities &amp; Fund Balance</b>	<b>\$39,963</b>

**New York Cycle Club, Inc.**  
**Income Statement**  
**Year 2010**

**Income**

Events	
Berkshires	\$4,795
West Point	\$35,106
Escape New York (ENY)	\$75,221
Special Events	\$1,259
Holiday Party	\$5,675
Total Events	\$122,056
Membership	\$34,054
Merchandise Sales	\$2,321
Other Income	\$329
<b>Total Income</b>	<b>\$158,760</b>

**Expenses**

Events	
Berkshires	\$5,070
West Point	\$30,911
Escape New York (ENY)	\$73,484
Special Events	\$3,976
Holiday Party	\$6,032
Total Events	\$119,473
Inventory Cost of Sales	
Opening Inventory	\$6,200
Purchases	\$3,382
Total	\$9,582
Closing Inventory	\$1,652
Total Change/Decrease in Inventory	\$7,930
Insurance	\$3,990
Volunteer Party	\$3,750
Website	\$18,762
Monthly Club Meeting / Programs	\$2,853
Rides	\$820
Board Meetings	\$1,987
Storage	\$1,284
Youth Program	\$5,833
Administrative	\$3,218
Professional & Legal Fees	\$4,050
Other Expenses	\$1,907
<b>Total Expenses</b>	<b>\$175,857</b>

**Net Income** **(\$17,096)**

**New York Cycle Club, Inc.  
Statement of Cash Flows  
Year 2010**

Net Income	(\$17,096)
Subtractions from cash	
Inventory purchases	\$3,382
Additions to cash	
Change in inventory	\$7,930
Net Cash	(\$12,548)
<b>Opening Cash Balance 1/1/2010</b>	<b>\$50,859</b>
Net Cash	(\$12,548)
<b>Ending Cash Balance 12/31/2010</b>	<b>\$38,311</b>

**Help Pass the Central Park No-Traffic Resolution!** Attend any or all of the three upcoming Community Board meetings to show your strong support for the trial closing this summer of Central Park to vehicular traffic.

Meeting Details

The resolution passed by Community Board 7 to close Central Park to vehicular traffic for a trial period this summer now needs passage by the other Community Boards bordering the Park . . . Community Boards 5, 8 and 10 . . . before DOT gives its blessing.

The best way at this point to show support . . . attend the next Community Board meetings of these districts.

For both CB 5 and CB 8 it is an agenda item at their next general session. It will likely be an agenda item for CB 10 at their upcoming Parks and Rec sub-committee meeting on June 8.

If you'd like to speak in favor of the issue, arrive 15 minutes early for signup.

**Community Board 5 General Meeting** (represents midtown)

June 9, at 6:00 pm

LOCATION: St. Xavier High School, 30 West 16th Street – 2<sup>nd</sup> floor library

**Community Board 8 General Meeting** (represents eastside)

June 15, 2011 at 6:30 pm

LOCATION: Memorial Sloan-Kettering, 430 East 67th Street – Auditorium

**Community Board 10 Parks & Rec / Transportation Committee** (represents Harlem) – not on agenda yet but likely will be

June 8, 2011 at 6:30 pm

LOCATION: 215 West 125th Street – 4th Floor