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Minutes of the March 6, 2018 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Christy Guzzetta (President), Eden Weiss (VP Programs), Jerry Ross (VP Rides), Jorge Negrin (Webmaster), Bob Gilbert (Special Events Coordinator), James Gilbert (Membership Director), Michael Roth (B Rides Coordinator), Julie Blackburn (C Rides Coordinator), Michael Weitzman (Escape New York Director), Gabby Warshawer (Volunteer Coordinator) and Peter Storey (Secretary).

Christy called the meeting to order at 6:44 PM.

1. Approval of February Minutes.

On motion duly made and seconded, the minutes of the February meeting were **approved**.

2. Treasurer's Report; Banking Relationships.

Bob reported that we have \$152,000 in the bank. We are still transitioning from our personal accounts to business accounts. New credit cards are now available, and a new chart of accounts will soon be available.

The Board **authorized** doing the Club's banking with TD Bank, and **authorized** the Treasurer and the President to take all such further actions and do all such further acts and things to accomplish the foregoing.

The Board also **authorized** the Treasurer and the President to be the signing officers on the TD accounts.

3. Membership.

James wants to donate some free memberships to school auctions. The Board **voted** to donate four such memberships (two pairs).

James also mentioned that Strava sells ad space. We may want to advertise the Club to the Strava community, although no action was taken at this time.

4. Programs.

The March meeting will feature professional cycling coach David Lipscomb from CIS Training Systems. The meeting will be sponsored by Science in Sport, which is the official nutrition

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company to the Sky racing team.

The April meeting will feature Dave Neiswander of World Bicycle Relief. They distribute the "Buffalo Bicycle" in rural Africa for \$147 per bike. World Bicycle Relief is also expanding into South America. The meeting will be sponsored by Paragon Sports.

Further Club meetings have been planned through October, although some sponsorship opportunities remain open.

5. *Incentives.*

Gabby reported that incentives ordering in respect of 2017 has been held up by programming issues, especially the decision made a year ago to permit participants to use their incentive points to order up to three items. The Board *voted* to give Gabby discretion to decide whether to continue to proceed on that basis or to revert to single-item awards.

6. *Web/Content Issues.*

Christy reported that Gil will be away for several weeks on a family matter. While he will be able to do some work on Club business, he will have severe time constraints.

7. *ENY.*

Mike Weitzman reported that ENY has been postponed one week to September 22nd to avoid a conflict with a Glenn Goldstein ride. Also, we are moving our registration arrangements from Active to Eventbrite, which will be somewhat cheaper for participants.

8. *SIG/STS Liaison.*

The Board returned to Eden's suggestion to appoint a SIG/STS liaison to liaise with the various SIG and STS coordinators, particularly with respect to schedules, lists of graduates and similar administrative tasks currently handled by the VP Programs and the Webmaster. Eden pointed out that there are presently ten different SIG and STS programs to be coordinated for the February information meeting. In addition, it would be useful to have a point person to answer member questions outside the context of that meeting.

The discussion that followed was largely inconclusive. Viewpoints varied on just what the responsibilities of such a liaison should be and whether a separate person was needed or whether this should be handled by the VP Rides. The Board will return to this subject next month.

9. *Out-of-Bounds and Non-Club Events.*

Michael Roth described a request from the Five Borough Bike Club that we co-list their July 4th tour, a multi-day ride requiring the payment by participants of a significant cost. Discussion revolved around the role of the Out-of-Bounds page, whether and when we will co-list a ride or ride series, whether the payment of money should render the event ineligible for co-listing and

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other related issues. In the end, the Board (i) re-affirmed the importance of the Out-of-Bounds page for non-Club events, (ii) declined to list this event because it conflicts with the Club's own July 4th weekend, (iii) tentatively decided that, absent that conflict, we would probably co-list the event, as it is sponsored by a sister club, although we would probably not do so, if the event were purely commercial.

10. Women's Rides.

The Board **affirmed** its support for rides directed primarily or even exclusively at women, while noting that such support would not be extended to any proposed ride aimed primarily or exclusively at men.

11. Harriman / Palisades Parkway Issue.

One or more members have requested the Board to discuss cyclists' inability to ride the entire length of Seven Lakes Drive, given the prohibition against riding on (or walking alongside) the short length of the Palisades Parkway that connects the Harriman State Park segment with the Perkins Memorial Drive / Bear Mountain segment.

A year ago, the Board considered whether to approach the Palisades Interstate Park Commission and other authorities to seek some resolution of this issue. At that time, the Board decided not to raise the issue, both because it is a longstanding issue believed unlikely to be of interest to the Commission and out of concern for increased enforcement action against those cyclists who defy the prohibition. That position was **affirmed** by the Board at this meeting.

In addition, the Board **resolved**, as a matter of **policy**, that Ride Coordinators may not approve rides that require riding (or walking along) that stretch of the Palisades Parkway.

12. Special Events.

Bob announced the following dates and events:

June 9th: Newcomers' Ride at Pascack Park;

June 10th: 3-Club Ride; and

August 10th: All-Class Ride at Goswick Pavilion.

13. Berkshires / Memorial Day.

Christy reminded the Board that one of his goals for the year was to increase member outreach for our four principal events: SIG/STS, Memorial Day (Berkshires), July 4th (New Paltz) and ENY. Christy is working with former Board member Jim Finder to make Memorial Day the biggest and best ever.

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14. *Special Events Coordinator.*

Christy announced that, with Bob having taken over the duties of the Treasurer, the search is now on for someone to take on the responsibilities of the Special Events Coordinator. Christy has spoken with a couple of people about taking this on, but asked the Board to consider other possible candidates.

15. *Improving the Club.*

Christy commented that he thought the Board was doing a fine job of managing the Club as it is, but he challenged the Board to come up with something new and transformative (like the SIG, or the Club weekends or ENY, each in its time) to take the Club to a new level. Preliminary discussion yielded no promising ideas, but the Board will return to this challenge at its April meeting.

16. *Volunteer Party.*

The Volunteer Party was held at Houston Hall on February 27th. The Club spent \$700 more than last year (\$5800 versus \$5100 in 2017), and attendance was approximately 15% higher. A good time was had by all, and particular credit is due to Gabby for bringing this event off.

The meeting then adjourned at 8:55.

Respectfully Submitted,

/s/ Peter Storey
Secretary