

Minutes of the September 3, 2019 Meeting  
of the  
Board of Directors  
of the New York Cycle Club

Present were: Peter Storey (club president), Neile Weissman (public relations director), Michael Weitzman (ENY Director), Yvette Kosic (VP of programs), Bob Gilbert (Treasurer), Malka Baker (Secretary), Jerry Ross (VP of rides), Leora Rosenberg (Volunteer coordinator), Marc Simkin (Content Editor), Mike Bernstein (A rides Coordinator), James Gilbert (Membership Director)

Peter, as president, called the meeting to order at 6:36 pm.

1. Introduction of new content editor

The board welcomed Marc Simkin as our new content editor. He will facilitate monthly newsletters, photo publicity and other editorial needs.

2. Approval of August minutes

On motion duly made and seconded, the minutes of the August meeting were approved.

3. Missing Content

Marc noted that meaningful amounts of content had been deleted from the website, including, at one point, the entire apparel store. The missing content has been restored from back-up copies of the site. Going forward, Marc recommended that all sites, pages and platforms have at least two administrators.

4. Finances update

The treasurer reviewed updated financials for the club.

## 5. Upcoming Club Events:

Escape NY- to date, 871 have signed, up, with \$94,000 in proceeds thus far. Mike Weitzman hopes to achieve a target of 1000 participants. ENY continues to recruit volunteers, mainly needed for set up. The director thanked the Board for their assistance with preparation for the event. Cost for the event will increase today. Allan Friedman will direct the event next year. Registration will be held Monday September 16, 18 and 19 at Rapha New York. The Board voted to allow no competing rides to be listed for the day of Escape New York.

3<sup>rd</sup> weekend- 10/19-10/20 in Greenport, NY. Group scouted Greenport last month, accommodation available but publicity delayed, awaiting LIRR approval for train usage. The Board voted and approved to pay \$750 in deposits for the weekend accommodation.

Fall foliage- Rides have been listed, leaders solicited. Lunch will be prepaid from Key Food for one of the rides- members will prepay for sandwiches which will be ready when riders arrive.

Holiday party- John Semel is looking for a venue for the party. A proposal to hold the party at a billiard hall was rejected.

## 6. 501(c)(3) status

Certificate of incorporation will be voted on during next month board member officer elections- 10% of club members need to vote, with the majority in favor of the change, to allow this to proceed. After this, form 1023 will be completed.

## 7. Intellectual Property Matters

The Board agreed that through a new By-Law and an acknowledgment at the time of creation or renewal of membership, members will agree that all intellectual property created, adapted or otherwise made available to the Club will be the non-exclusive property of the Club, unless otherwise agreed in writing. In addition, members will consent to the use by the Club of their likenesses in promotional materials.

In addition, the Board voted to trademark "Escape New York" and related IP.

8. The Board discussed whether it is appropriate for Ride Coordinators to approve rides that require use of trains on lines (or portions of lines) that do not at present allow reservations. It was agreed that such rides should be approved only if limited to six or fewer participants.

9. A Classic requested \$800 funds for special leadership training. The Board feels leaders need increased training and agreed to fund this training if A Classic and A SIG leaders participate.

10. The Board discussed changing its meeting date to the first Monday of each month, but no decision was made at this time..

The meeting then adjourned at 8:47 PM